

CTE AND CTSOS

Career and Technical
Education

Career and Technical
Student Organizations



What is success?

- **Successful students are doers!**
- **Successful students achieve!**



CTE = Student Success

- **CTE is for students who are doers.**
- **CTE adds relevance to instruction.**
- **CTE strengthens academic achievement.**
- **CTE enhances opportunities for success.**

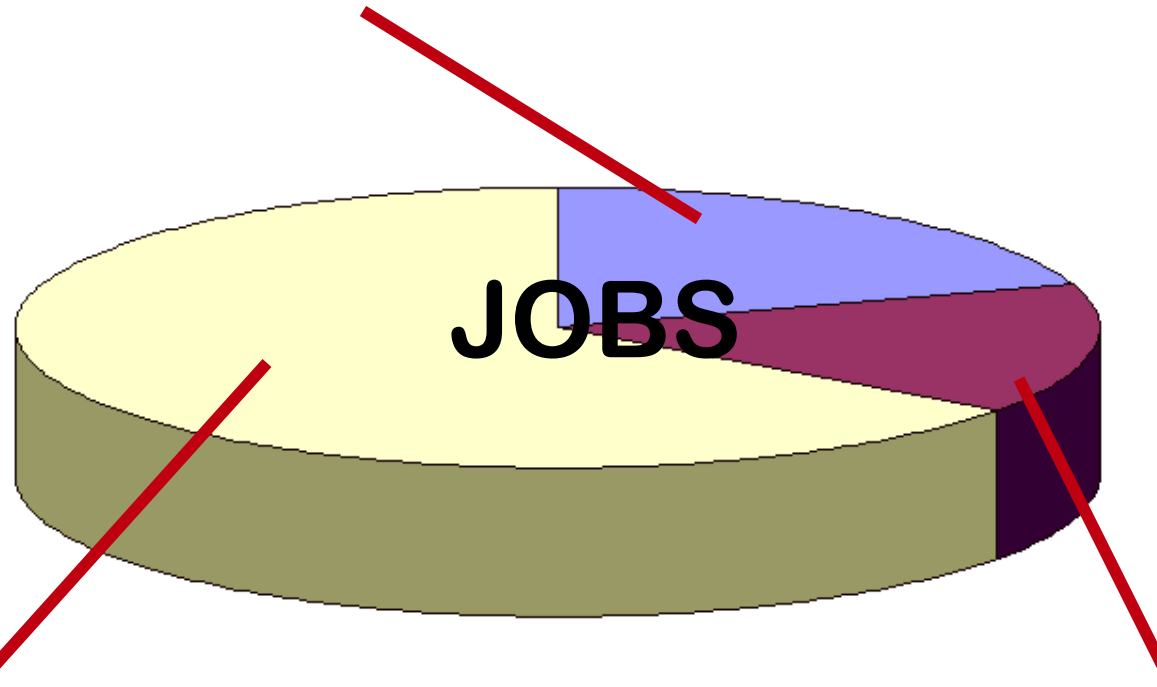
CTE Students . . .

- **Learn by doing.**
- **Develop skills that can lead to career success.**



Career Outlook

Only 20% of all jobs are in professions



65% of all jobs are skilled occupations

Only 15% are unskilled

Source: U.S. Dept. of Labor

Career Outlook

- The largest, fastest-growing part of the American economy is the technical workforce.
- Occupational skills are in demand and well paid.



Who takes CTE courses?

- **96%** of all high school students take a CTE course.
- **20%** of all high school credits are CTE courses.
- **44%** take three or more CTE courses.



Source: U.S. Dept. of Education

Who takes CTE courses?

Students working toward a career goal.



Results After High School

- **60%** who take integrated CTE courses **and** academic courses go to college.
- **60%** enter full-time jobs leading to careers.

Source: U.S. Dept. of Education

CTE Formula for Career Success

- Academic skills, **plus**
- Job-specific skills, **plus**
- Employability skills, **plus**
- Personal skills, **and**
- Leadership skills **equal**

Career Success!

Employability Skills Include:

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- Communications
 - Team working
 - Leadership
 - Goal setting
 - Resource management
 - Using technology
 - Personal responsibility
 - Higher-order thinking

CTE and CTSOs Prepare Graduates For



- Two-year and four-year colleges and universities
- Careers
- Productive citizenship



CTE and CTSOs

A photograph of four people (two men and two women) dressed in business suits, smiling and holding awards. The awards are glass plaques with text on them. The man on the far left is holding a plaque that says "Business Plan Competition". The woman next to him is holding a plaque that says "Business Plan Competition". The man in the center is holding a plaque that says "Business Plan Competition". The woman on the far right is holding a plaque that says "Business Plan Competition".

**A Partnership for
Success**

Nationally Recognized CTSOs

- Represent all industrial sectors;
- Are included in federal legislation;
- Are endorsed by the National Association of Secondary School Principals;
- Are recognized by the U.S. Department of Education;
- Are supported by state directors of CTE;
- Are supported by state departments of education; and
- Are supported by local school districts.

Impact of CTSOs



Who are the CTSOs?

The CTSOs shown here are recognized by the United States Office of Vocational and Adult Education (OVAE) as an integral part of the related instructional programs in secondary schools.

BPA



BUSINESS
professionals
OF AMERICA

DECA



An Association of Marketing Students

FBLA-PBL



FCCLA



HOSA



FFA



SkillsUSA



SkillsUSA
V I C A



TSA



TECHNOLOGY STUDENT ASSOCIATION



FEA



Examples of Programs

- College scholarships
- Instructor scholarships
- Workshops
- Internet-based courses
- Competitive events based on national standards
- Technology business skills certification
- Professional development programs

CTSOs Create Networks for Life!

- With other success-minded students.
- With business leaders.



Student Success



- There are 13 million students in high schools nationwide.
- Each student wants to be successful at work and in life.
- CTE and CTSOs are dedicated to helping each student reach that goal.

Student organizations are endorsed by

**The National Association of
State Directors of Career
Technical Education
Consortium
(NASDCTEc)**



CTSO Web Addresses

1. Business Professionals of America
(www.bpa.org)
2. DECA (www.deca.org)
3. Future Business Leaders of America (www.fbلا.org)
4. National FFA Organization (www.ffa.org)
5. Family, Career and Community Leaders of America (www.fcclainc.org)
6. HOSA – Future Health Professionals (www.hosa.org)
7. SkillsUSA (www.skillsusa.org)
8. Technology Student Association
(www.tsaweb.org)
9. Future Educators Association
(<http://futureeducators.org/>)

Credits

**This presentation from
NASDCTEC was adapted for use
in South Carolina.**

**Logos for the CTSOs came from national websites as listed on
the preceding slide.**